

Evaluation of title and duration of compact disc (CD) on income generating activities in cottage industries

■ Chelli Sindu and Sanghamitra Mohapatra

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■ **ABSTRACT** : The present study was carried out with the objective to develop “Compact disc” on income generating activities in cottage industries and focuses on to evaluate the parameters of compact disc (CD) as an educational tool. In Compact disc, five activities were developed, *i.e.* handloom weaving, bamboo basket weaving, coir door mats, banana fibre products like table mats, wall hangings and handicrafts with palmyrah leaves. A purposive sample of 60 respondents was selected to evaluate the CD. A closed ended evaluation schedule was devised consisting of various parameters pertaining to the objectives of the study. The data was analyzed by using suitable statistical tools like arithmetic mean, standard deviation and analysis of variance (ANOVA). Findings showed overall mean and standard deviation scores of title as 11.25 and 2.01 and overall mean and standard deviation of duration as 12.35 and 2.23.

■ **KEY WORDS**: Compact disc, Income generating activities, Cottage industries

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See end of the paper for authors' affiliations →

Chelli Sindu

Department of Home Science
Extension and Communication
Management, Sam Higginbottom
Institute of Agriculture,
Technology and Sciences
(Deemed-to-be University),
Allahabad (U.P.) India
Email : [sindhuchelli73@
gmail.com](mailto:sindhuchelli73@gmail.com)